

# ClassWords - The Business Plan



## Clues

1. A business p\_\_\_ is a document that details the resources & strategies required to achieve the objectives of the business.
2. Beginning with letter 'C' a term that describes the main activities of the business enterprise.
3. Financial statements required for any business plan - b\_\_\_\_\_.
4. A snapshot of a business enterprise beginning with the letter 'P'.
5. A business plan should always contain the m\_\_\_\_\_ statement of the business enterprise.
6. An important financial statement needed by any new business - c\_\_\_\_\_.
7. A pre-business cost beginning with the letter 'L'.
8. The 'breakeven point' is where revenue equals c\_\_\_\_\_.
9. The main purpose of a business plan is to confront the iss\_\_\_ needed to make the business a success.
10. A key step when starting up a new business - r\_\_\_\_\_.
11. A m\_\_\_\_\_ strategy is vital for any business plan.
12. Information such as a projected first year's i\_\_\_\_\_ statement should be included in a business plan.
13. A business plan is essential when seeking f\_\_\_\_\_.
14. S\_\_\_ analysis is an essential element of any business plan.

## Answers

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|-----------|
| PLAN      |
| CORE      |
| BUDGETS   |
| PROFILE   |
| MISSION   |
| CASHFLOW  |
| LEGAL     |
| COSTS     |
| ISSUES    |
| RESEARCH  |
| MARKETING |
| INCOME    |
| FINANCE   |
| SWOT      |